

Rejuvenating a firebush in Southwest Florida offers several key benefits, especially given the plant's fast growth and the region's warm climate:

## 1. Promotes Vigorous New Growth

- Cutting back encourages lush, healthy foliage and more flowering shoots.
- Firebush responds well to hard pruning by pushing out denser, more compact growth.

#### 2. Increases Flower and Nectar Production

- New growth leads to more vibrant blooms, which attract butterflies, hummingbirds, and bees—important in SWFL ecosystems.
- Firebush flowers on new wood, so rejuvenation boosts the flowering potential.

# 3. Controls Size and Shape

- Prevents the shrub from becoming leggy, woody, or overgrown.
- Helps keep it in bounds in a landscape or garden design.

## 4. Improves Plant Health

- Removes old, damaged, or diseased wood.
- Reduces risk of fungal issues and pest infestation by increasing air circulation.

### **5. Enhances Landscape Aesthetics**

- A freshly rejuvenated firebush looks neater and more vibrant within weeks.
- Keeps the plant from becoming scraggly or sparse, especially after a mild winter.